



# Marcus Coia

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## Summary

Experienced and detail oriented web developer skilled in building and maintaining dynamic, responsive sites using multiple programming languages. Ability to communicate and collaborate with internal project teams and/or clients to implement strategic vision for numerous business critical projects.

## Abilities

- Front end coding
- Solving complex problems
- Troubleshooting / debugging
- Customizing existing software
- Managing my time with multiple projects
- Learning new software / languages / frameworks
- Database management
- Building custom admin sections
- Website optimization
- User interface design
- Website / logo design
- Standards based web development

## Technical Skills

**Programming:** Coldfusion, JavaScript, jQuery, HTML, CSS, Less/Sass, MySQL, MS SQL, PHP, XML

**Software:** Bootstrap, Mura, WordPress, Drupal, Slatwall Commerce, Magento, Adobe programs

**Other:** Server administration, computer maintenance, photo editing

## Work Experience

### Scientific Marketing Services – Minotola, NJ

Web Developer / Server Admin: July 2011 - Present

Responsible for

- Coding new sites from start to finish to match provided designs and client specifications
- Advanced development projects: quote systems, estimate calculators, custom admin areas, automatic data importers, etc.
- Maintaining existing sites: adding new features, updating copy, fixing any errors
- Coding and maintaining internal tools: company calendar, multi-user FTP site, reusable code blocks (forms with CAPTCHAS and file uploads, login system with user management, data exporter, etc.), and basic starting site structure that includes currently used frameworks, scripts, and functions
- Managing the server: setting up new site accounts, running updates, installing new software
- Basic IT support: email setup/troubleshooting, fixing/upgrading computers, software help/troubleshooting

## Education

### Full Sail University – Winter Park, FL

Bachelor of Science: Digital Arts and Design (2008)

Master of Science: Entertainment Business (2010)